

Healthy Personians Executive Committee Updates

December 18, 2009

Due to scheduling issues the Executive Committee communicated via email updates this quarter.

Updates from the Partner Groups:

HIV Task Force/HIV Grant – The Be Proud, Be Responsible! Program was conducted with 29 students at the Person County Learning Academy in October. A World AIDS Day Outreach event was held at PCC on Dec. 3 from 10 a.m. – 2 p.m. in the Student Center. Educational information was distributed and a panel of the NAMES Project AIDS quilt was displayed. Ninety-six people completed a survey/evaluation and viewed the quilt panel. The Piedmont Health Care Consortium conducted free rapid HIV testing on 56 people and all results were negative.

The HIV grant that is supporting many of the task force initiatives will be ending in May/June 2010. This grant has also provided the funding needed to compensate the time that the 2 task force coordinators (public health nurses) have spent on task force and grant activities. There is some concern about the sustainability of the task force once the grant ends. The task force has operated on little to no funds in the past which was attributed to strong leadership. Task force coordinators will be addressing these issues at the meeting in January. Ideally, we'd not only like to keep the task force going but to keep it under the Healthy Personians umbrella as a partner group. This could be a challenge if the leadership is not affiliated with the Health Department or Healthy Personians partnership in some way (i.e. board member, committee member).

FAN Club – The 2010 Give Your Heart a Healthy Beat Program will be held each Wednesday from 10:30-11:30 a.m. starting Feb. 24 and ending May 26. Sessions will be held at the Senior Center. The program is open to anyone and there is a \$40 registration fee to cover expenses. Registration information will be available in January.

Update from the Chronic Disease Action Team:

Five focus groups were held with 36 people who were either diabetic or pre/borderline diabetic. The CDAT reconvened in Nov. to review the results of the focus groups. They decided that the target audiences for the diabetes social marketing campaign would be focus group participants and former study participants. This will be a small, manageable group and should be fairly easy to direct interventions and evaluation efforts. The team decided that the target issue/behavior for the campaign would be "eating healthier meals at home". This was a challenge that was revealed repeatedly in the focus groups. It was a challenge for people who lived alone as well as people living with others. The CDAT met again in Dec. to determine what kind of interventions would most effectively impact the targeted audiences and issue/behavior. After the first of the year, the team will be working to develop the following interventions:

- ◆ A direct mail campaign distributing monthly newsletters with information, resources, recipes, etc.
- ◆ An educational program (probably once a month) using a combination of the Cook Smart, Eat Smart curriculum, the Dining with Diabetes Program, and a program that Tammy Sanford uses in South Boston.
- ◆ Grocery store tours
- ◆ Possibly provide some subscriptions to some diabetes focused periodicals for the library

Updates from Committees:

Note: The nominating committee will need to convene in late Jan./first of Feb. to begin their work and have nominations in place for the April advisory board meeting.

Mini-Grant Committee – Four mini-grant applications were submitted. The committee will meet on Jan. 6 to review the applications and make the award(s). The award(s) will be announced on Jan. 11.

Roots & Wings ended up returning the curriculum that they purchased with 08-09 mini-grant funds. They were unable to coordinate any programs with Youth for Christ at this time. It was indicated that YFC might be

interested in some programs Jan.-June. After skimming through some of the files and paperwork it does appear that there was some type of "licensure" issued to Roots & Wings with the purchase of the curriculum giving them exclusive rights to deliver the program. We may need to follow-up on this and be in contact with the company that owns the curriculum to cover all bases.

Planning Committee – The committee met in Nov. and made LOTS of plans for 2010. See minutes from planning committee meeting.

Other Updates:

Back in September United Way made some "extra" funds available. They decided to make the funds available to various organizations instead of using them to sponsor a campaign kick off event. A letter was sent from Healthy Personians requesting funds to support the purchase of educational materials for the Physical Activity and Nutrition Prescription Pad Program and the implementation of a Great American Smokeout campaign. The request was denied.

In September, an inquiry was made to a member of the Rotary Club to see if they would consider providing minimal funds to support the purchase of educational materials for the PAN Prescription Pad program. This inquiry was taken to a sub-committee of the Rotary Club. We have not heard anything from the Rotary Club at this time.

Person County 2009 State of the County Health Report (SOTCH)

The 2009 SOTCH was submitted to the state on Dec. 4. This report is due in the interim years between community health assessments (CHA). The next CHA is due in Dec. 2011. SOTCH shows that we are tracking the priority health issues in the county. It also reveals how we are addressing those issues. It includes morbidity and mortality data. There is a section on new and emerging public health issues as well as changes in our county that have the potential to impact our public's health. SOTCH dissemination efforts will begin in January. SOTCH is posted on the Health Department's website at <http://health.personcounty.net> (Health Data link).

\$5,000 Monetary Match to Kate B. Reynolds Charitable Trust for Year 3 (2010-2011):

The partnership needs to begin seeking the \$5,000 monetary match for year 3 that is required by KBRCT. Right now, there are no prospective funders. We may need to do as we've done in the past and apply for United Way funding as those applications should be released soon. However, assistance will be needed from other members of the partnership to fulfill UW requirements should funding be granted. UW has multiple requirements of grantees like attendance at quarterly meetings, quarterly reports, participation in an annual small business blitz, and participation in community events. The resource development team will be convened sometime in Jan. to begin identifying potential funding sources and making requests.

Summary of Immediate Partnership Needs:

The partnership needs to strategize about how to:

- ◆ Sustain the HIV Task Force and keep it under the HP umbrella
- ◆ Seek and secure the \$5,000 match for year 3

Agenda for January 11, 2010 Meeting:

A draft of the meeting agenda is attached. Please let LeighAnn know if any changes are needed or if there are any questions or concerns.